

Features of SecureWineShop - VinNOW Edition

VinterActive's SecureWineShop™ was developed to maximize consumer direct wine sales while making it easy for you to create and manage an online store that reflects your brand, your products, and your direct sales process.

Our securely hosted ecommerce solution can be completely customized to integrate with your website and offers a shorter path to purchase, more powerful marketing tools, and more advanced management features than any solution available to the wine industry today.

Backed by years of experience with wineries of every size, our professional staff can help you deploy an advanced ecommerce solution - or upgrade your existing online shopping cart - in 30 days or less.

Compare these industry-leading features of SecureWineShop - VinNOW Edition:

Wine Sales Features

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Express 1-Step Checkout for Wine Club members

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Simple 2-Step Checkout for general consumers

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"Always on" shopping cart

-

Upfront shipping and tax calculations

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Automated discount & coupon display

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No forced customer registration

-

Multiple ship-to addresses

-

Gift certificate & gift message options

-

"Best-Sellers" & "Recommended" categories

- "Remember me on this computer" option

-

Keyword and advanced product searches

Wine Marketing Features

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Look & feel integrated with winery website

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Flexible product display and store layout

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Editable featured products & storefront messaging

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Unlimited coupons & discount levels for free shipping, % off and \$ off

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Editable product ratings & reviews

-

Greet returning customers by name

-

Search-engine friendly product catalog pages

-

Sales conversion & customer referral reports

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Available with PreferencePro™ email marketing

Store Management Features

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Online management dashboard with new orders, sales history & top-selling products

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Quick order lookup by ID, date range or order status

-

Choice of manual or automated credit card processing

-

Order Status field with automated email confirmations

-

Invoice/packing slip creation

-

Multiple shipping methods & zones

-

State or zip-based sales tax

-

Optional integration with UPS/USPS/FedEx

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Quick product lookup by SKU, category or name

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Multiple product categories & subcategories

-

List price & sale price definitions

-

Minimum/maximum order quantities

-

Product-level overrides for store discounts & coupons

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Editable product options & accelerated quantity discounts

-

Inventory tracking with "Out of Stock" notification

-

QuickBooks order export function

-

Daily HackerSafe™ site scans & PCI certification

-

Daily site & database back-up

EXCLUSIVE VinNOW Integration Features

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VinNOW club members automatically recognized by online store

-

New online customers automatically added to VinNOW database

-

Club members can edit their own billing & shipping information online

-

Online orders automatically added to POS sales records

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Online products can be created and edited from within VinNOW