

SecureWineShop - Sell More Wine Online

Proven & Affordable Winery Ecommerce

Starting at only \$99 per month!

Tasting room and club sales represent only a fraction of the wine your customers purchase directly from wineries each year. To increase direct sales between tasting room visits and wine club shipments nothing is more effective than an easy-to-use online store.

VinterActive's SecureWineShop™ was developed to maximize consumer direct wine sales while making it easy to create and manage an online store that reflects your brand, your products, and your direct sales process.

Our securely hosted ecommerce solution can be completely customized to integrate with your website and offers a shorter path to purchase, more powerful marketing tools, and more advanced management features than any solution available to the wine industry today.

Backed by years of experience with wineries of every size, our professional staff can help you deploy an advanced ecommerce solution - or upgrade your existing online shopping cart - in 30 days or less.

Compare these industry-leading features starting at only \$99 per month:

Wine Sales Features

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Express 1-Step Checkout for Wine Club members

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Simple 2-Step Checkout for general consumers

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"Always on" shopping cart

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Upfront shipping and tax calculations

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Automated discount & coupon display

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No forced customer registration

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Multiple ship-to addresses

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Gift certificate & gift message options

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"Best-Sellers" & "Recommended" categories

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Keyword and advanced product searches

Wine Marketing Features

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Available with PreferencePro™ email marketing

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Look & feel integrated with winery website

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Flexible product display and store layout

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Editable featured products & storefront messaging

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Unlimited coupons & discount levels for free shipping, % off and \$ off

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Editable product ratings & reviews

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Greet returning customers by name

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Search-engine friendly product catalog pages

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Sales conversion & customer referral reports

Store Management Features

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Online management dashboard with new orders, sales history & top-selling products

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Quick order lookup by ID, date range or order status

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Choice of manual or automated credit card processing

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Order Status field with automated email confirmations

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Invoice/packing slip creation

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Multiple shipping methods & zones

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State or zip-based sales tax

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Optional integration with UPS/USPS/FedEx

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Quick product lookup by SKU, category or name

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Multiple product categories & subcategories

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List price & sale price definitions

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Minimum/maximum order quantities

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Product-level overrides for store discounts & coupons

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Editable product options & accelerated quantity discounts

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Inventory tracking with "Out of Stock" notification

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QuickBooks order export function

- Secure ecommerce hosting

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Daily HackerSafe™ site scans & PCI certification

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Daily site & database back-up