

Web 2.0 Content Management

Easy...accessible...interactive

VinterActive websites employ the latest content management system (CMS) technology to meet web 2.0 standards for ease-of-use, accessibility and interactivity.

Content is database driven and can be easily edited from the front-end or back-end of the system. VinterActive websites meet W3C standards for accessibility on the widest range of web-enabled devices.

Specialized content modules are available to create a dynamic, interactive web experience including:

- Blogs
- Dynamic events calendar
- Recipes section with ratings
- Private members only sections
- Auto-expiration for dated content
- Community forums & bulletin boards
- Photo albums with static/Flash/video content
- Editor approval of user-submitted content
- Search-engine friendly pages
- Email newsletters
- RSS syndication

Need a feature you don't see? Just ask! VinterActive websites can be completely customized to meet your individual needs